

spirit

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Travel Advisory: Winter Storm Jaxon
[Learn more](#)

TAX PREFUND SALE

Fares From

\$23^{30*}

One Way

9FC Members

\$46^{30*}

One Way

Non Members

[MORE INFO](#)

Additional terms apply. Discount is based on one-way purchase.

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☒ Round trip
☐ One way
☐ Multi-city

From*

From where?

To*

To where?

Depart*

mm/dd/yyyy

Return*

mm/dd/yyyy

Adults*

1 adult

Children (0-17) *

0 children

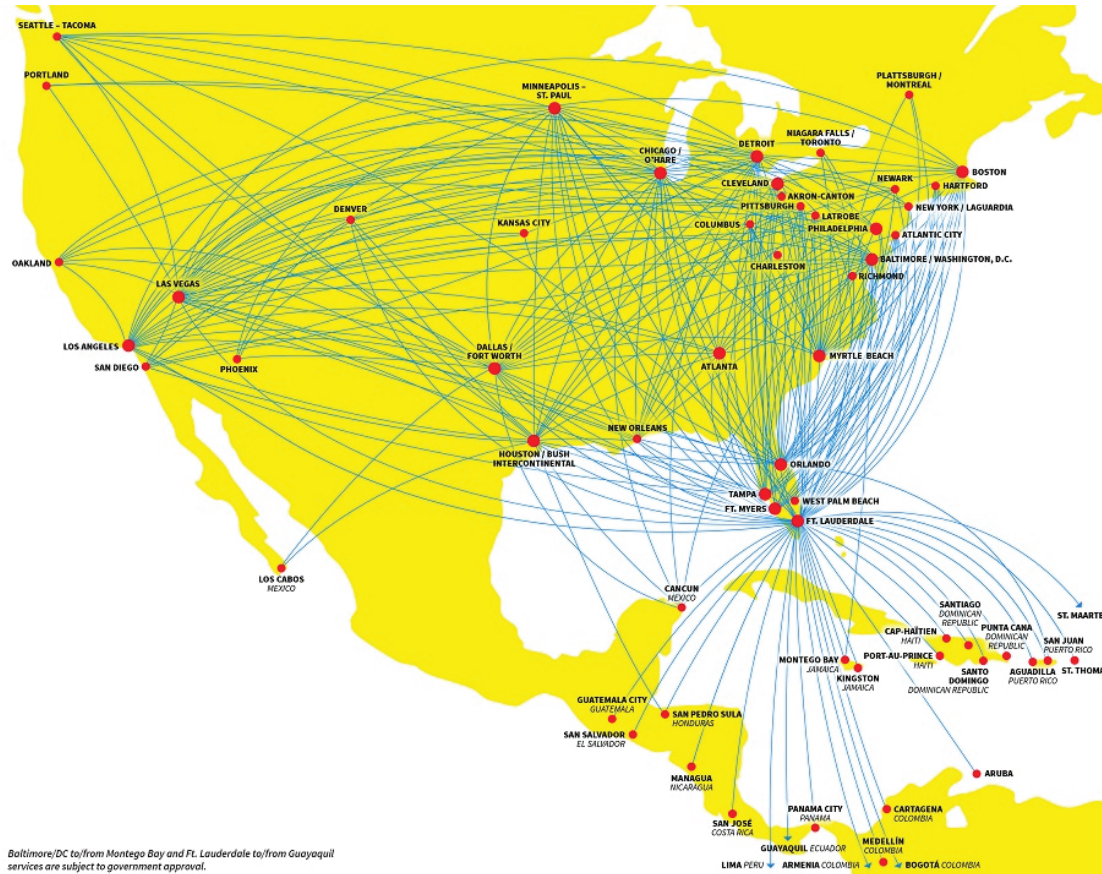
Promo Code

Dollars

Miles

Feedback





Locations:

- United States
- Central America
- Canada (Toronto, Montreal)

Reasons for Travel:

- Business

Cheap prices could allow for customers to get from city to city cheaper

- Personal

Ticket prices allow for travel to be available to anyone

Articles have shown the "pay as you go" method attracts a younger audience

Buy your bags below and save money. Avoid paying more at the airport.

1 PERSONAL ITEM

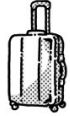


BARE FARE

Included
Maximum Dimensions*:
18 x 14 x 8"
(46 x 35 x 20 cm)
Purse, laptop bag, etc.

* Maximum size includes handles and wheels.
** linear = length + width + height

1 CARRY ON



**DISCOUNT FOR
\$9 FARE CLUB MEMBERS**

See Prices Below
Size*: 22 x 18 x 10"
(56 x 46 x 25 cm)

1-5 CHECKED BAGS



**DISCOUNT FOR
\$9 FARE CLUB MEMBERS**

See Prices Below
62 linear** inches - 40 lbs
(158 linear** cm - 18 kg)

Select Bags for your departing flight.

No additional bags may be purchased for this flight.

Atlanta - Los Angeles

Saturday, January 20

MR. DAN SMITH

\$9 Fare Club

Carry-on

No Carry-On

Checked Bags

No Checked Bags

Standard

No Carry-On

No Carry-On

1 Carry-On \$35

No Checked Bags

What makes Spirit unique: Ticketing

- Ticket only includes the seat and carry on
- Food or a checked bag would be extra fees

Not conveying this model can hurt their image

Extras

Flight FLEX™

Plans change. Be ready with Flight Flex! For just \$45 at booking, Flight Flex gives you the power to modify your itinerary once for free online, up to 24 hours before departure (fare difference applies). [More info](#)

Save up to \$100 if your plans change!

☐ Add Flight Flex
only \$45 per person.

Shortcut Security™

Breeze through security and get settled quicker! Purchase Shortcut Security to get access to a dedicated lane. [More info](#)

☐ Add Shortcut Security, ATL
only \$9.00 per person

☐ Add Shortcut Security, LAX
only \$6.00 per person

Shortcut Boarding™

Find your seat and get cozy quicker! Purchase Shortcut Boarding to get Zone 2 priority boarding and early access to the overhead bins.

☐ Add Shortcut Boarding
just \$5.99 per person each way.


























Check-in Options











Save yourself some money and check in online for free. It costs time and resources to check in at the airport, which means it'll cost you \$10.

- ☐ I'll check in at Spirit.com for free
- ☐ I want to pre-pay for airport agent check-in
\$10 per person each way
- ☐ Not sure, I'll decide later

CONTINUE WITH PURCHASE



<div> <div>  </div> <div> Frontier Airlines Fly amazing low fares from Atlanta to Los Angeles \$531 1 stop flyfrontier.com Sponsored </div> </div>						<div> \$531 Frontier </div> <div>View Deal</div>
<div>  Spirit Airlines </div>	11:45 am ATL	<div> <div></div> <div>nonstop</div> </div>	1:51 pm LAX	5h 06m		<div>   </div> <div> \$234 Spirit Airlines </div> <div>View Deal</div> <div>▼</div>
<div>  Spirit Airlines </div>	9:30 am LAX	<div> <div></div> <div>nonstop</div> </div>	4:55 pm ATL	4h 25m		
<div>  Spirit Airlines </div>	11:45 am ATL	<div> <div></div> <div>nonstop</div> </div>	1:51 pm LAX	5h 06m		<div>   </div> <div> \$254 Expedia </div> <div>View Deal</div> <div>▼</div>
<div>  Frontier </div>	9:29 am LAX	<div> <div></div> <div>nonstop</div> </div>	5:01 pm ATL	4h 32m		
<div>  Spirit Airlines </div>	11:45 am ATL	<div> <div></div> <div>nonstop</div> </div>	1:51 pm LAX	5h 06m		<div>   </div> <div> \$306 Kiwi.com </div> <div>View Deal</div> <div>▼</div>
<div>  Multiple Airlines </div>	9:38 am LAX	<div> <div></div> <div>DEN</div> </div>	12:40 am ATL (+1)	12h 02m		
<div>  Spirit Airlines </div>	11:45 am ATL	<div> <div></div> <div>nonstop</div> </div>	1:51 pm LAX	5h 06m		<div>   </div> <div> \$335 Kiwi.com </div> <div>View Deal</div> <div>▼</div>
<div>  Multiple Airlines </div>	9:25 pm LAX	<div> <div></div> <div>MCO</div> </div>	8:25 am ATL (+1)	8h 00m		

STUDY RANK	AIRLINE	TOTAL PASSENGERS 2016	INSTAGRAM FOLLOWERS
1	 American	198,714,575	648k
2	 Delta	183,741,787	568k
3	 United	143,177,000	463k
4	 Southwest	151,740,357	370k
5	 JetBlue	38,263,104	246k
6	 Hawaiian	11,050,911	231k
7	 Alaska	41,945,000	134k
8	 Frontier	14,800,000	43k
9	 Allegiant	11,003,864	5,736
10	 Spirit	21,618,039	2,126

AUGUST
11
2014

SPIRIT AIRLINES REVIEW: WHY I'LL NEVER FLY SPIRIT AGAIN

TRAVEL, UNITED STATES

CHICAGOBOOTHREVIEW

FINANCE BEHAVIORAL SCIENCE ECONOMICS ENTREPRENEURSHIP PUBLIC POLICY MARKETING ACCOUNTING

Why Spirit Airlines is so terrible

JOHN PAUL ROLLERT | JUN 17, 2016

SECTIONS STRATEGY

Celebs Culture Fashion Movies Music My Life Politics Random Social Media #TBT Travel TV

TRAVEL

Break Your Spirit Airlines is THE WORST! Like the Black Licorice of the Skies

Awesomely Luvvie — September 4, 2014

15 93 f 8+ p

Find me elsewhere!



MY WANDERLUSTY LIFE

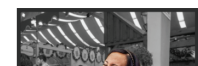
ABOUT BLOG DESTINATIONS REGULAR FEATURES WORK WITH ME • FEATURED BLOGS • TRAVEL GEAR + RESOURCES

Don't Say I Didn't Warn You // a Spirit Airlines Review

NOVEMBER 14, 2016 BY ASHLEY SMITH

23 COMMENTS

I'M ASHLEY & I GO PLACES.





- Very diverse biome spread encourages travel
- Classical Roman design seen in architecture and money
- The eagle and flight is a patriotic consideration





Designing for the cost

- Low cost is the major draw in
- Design for that low cost
 - Plain colors
 - "Value" in name
 - Nothing fancy
- Customers will know what to expect

